

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4808842
<b>Application Number:</b>	10618154
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4144
<b>Title of Invention:</b>	Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities
<b>First Named Inventor/Applicant Name:</b>	M. Scott Reichardt
<b>Customer Number:</b>	75563
<b>Filer:</b>	Brian Edward Mack
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	UV-174 Con. 2
<b>Receipt Date:</b>	17-FEB-2009
<b>Filing Date:</b>	11-JUL-2003
<b>Time Stamp:</b>	19:54:15
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$940
RAM confirmation Number	5603
Deposit Account	061075
Authorized User	

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	RCE.pdf	89356 4xa3369eff7f748156d889350186aa11ad3e00	no	1

### Warnings:

This is not a USPTO supplied RCE SB30 form.

### Information:

2	Extension of Time	EOT.pdf	99278 2619961207af64cd8000d16bb1d4dc3e720 e42c	no	1
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### Warnings:

### Information:

3		Response.pdf	42751 b7A7/af0d2321bd58e22d41659ab5910bf5fd 0a98d2	yes	22
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### Multipart Description/PDF files in .zip description

Document Description	Start	End
Amendment After Final	1	1
Claims	2	16
Applicant Arguments/Remarks Made in an Amendment	17	22

### Warnings:

### Information:

4	Information Disclosure Statement Letter	IDS.pdf	71777 7ec4ffce7daa6cc421550f7d2b7c079cc480a 7cf2	no	2
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### Warnings:

### Information:

5	Information Disclosure Statement (IDS) Filed (SB/08)	SB08.pdf	109256 5910ffcc3664a9348795d213fe401e0fd129 553a0	no	1
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### Warnings:

### Information:

This is not an USPTO supplied IDS fillable form

6	Foreign Reference	WO1998053611.pdf	898712 60003981af04ee13bcc384bc5a043b6ce3382 027	no	21
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**Warnings:****Information:**

7	Fee Worksheet (PTO-06)	fee-info.pdf	31945 54e173ef1b3ccca16d6386cd996244cfbfb Mac	no	2
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**Warnings:****Information:****Total Files Size (in bytes):**

1343075

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.